







BUSINESS LAB SCHEDULE

		TUESDAY, MARCH 17															
		 BRAND BUILDER			 WBENC CERTIFICATION			 DESIGN THINKING			 WBE LEADERSHIP			 CORPORATE MEMBER LEADERSHIP		 FINANCIAL CENTER OF EXCELLENCE	
		Learn	Coach	Do	Learn	Coach	Do	Learn	Learn	Coach	Learn	Coach	Learn	Coach			
MORNING	9:00 AM - 9:40 AM	LinkedIn Strategies															
	9:55 AM - 10:35 AM	Lead-Generating Websites			RPO Opportunities	Navigating the Network											
	10:50 AM - 11:30 AM	Brand Marketing			RPO Opportunities	Navigating the Network											
AFTERNOON	12:00 PM - 2:00 PM	LUNCH															
	2:30 PM - 3:10 PM	LinkedIn Strategies						Design Thinking 101	Leadership 2020		Impacting Profitability		Funding Alternatives				
	3:25 PM - 4:05 PM	Lead-Generating Websites	Office Hours							Leadership 2020		Impacting Profitability		1:1 Consultations			
	4:20 PM - 5:00 PM	Brand Marketing						Design Thinking 201	Inclusive Leadership		Your Authentic Self						

		WEDNESDAY, MARCH 18											
MORNING	9:00 AM - 9:40 AM	Building Your Brand: Part 1	Marketing Mastermind	Match-Makers 101	Navigating the Network	WBENCLink2.0 Support	Design Thinking 101	Leadership 2020		Women Mentoring Women			Cash Flow Game
	9:55 AM - 10:35 AM	Building Your Brand: Part 2		Match-Makers 101	Navigating the Network				Leadership 2020	Millennial Influence	Women Mentoring Women	Being Bankable	1:1 Consultations
	10:50 AM - 11:30 AM			Recertification	Navigating the Network			Design Thinking 201	Inclusive Leadership		Millennial Influence		Cash Flow Game
	12:00 PM - 1:45 PM	LUNCH											